

ANASTASIA POWELL

[Art Direction+Strategy+Copywriting]



Anastasiapowelldesign.com

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(347) 784-7416

Skills

Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe InDesign, Figma, Microsoft suite, Google Suite, Procreate, Time management, Creative Writing, Art direction, Copywriting, Design Thinking,

Education

Syracuse University May 2024
Communication Design BFA,
Creative Writing BA

Honors & Awards

VPA Leadership Scholar May 2020
Awarded by Syracuse University

Design Experience

Syracuse Orchestra

Social Media Marketing Intern

Jan 2024 - May 2024

Create compelling captions for social posts and schedule digital content to market performances and events to greater Syracuse area.

First Year Players

Assistant Graphic Designer

September 2021 - May 2023

Collaborate with other FYP departments to create advertising & graphic assets for shows, events, fundraisers, and more.

DDB Health

Junior Art Director Intern

June 2022 - August 2022

Assisted Creative supervisor with the development of graphics and layouts for client advertising, Business Proposals, and presentations.

Jerk Magazine

Digital Writer & Graphic Artist

Sept 2020 - Jan 2021

Assisted Creative supervisor with the development of graphics and layouts for client advertising, Business Proposals, and presentations.

Work Experience

Sue & Leon Genet Gallery

Gallery Attendant

Inform gallery visitors and maintain the gallery's latest installations and shows.

October 2023-

Syracuse University

DES 101 & 102 Tutor

Oct 2022 - Feb 2023

Meet with and assist first year design students within their DES 101 and DES 102 course assignments.